



georgia.e.goddard@gmail.com



www.georgiagoddard.com



07951 294129

A marketing jack-of-all-trades, I take great joy in the variety that the Marketing industry offers. From graphic design, to copywriting, to social media management, I approach every project with energy and enthusiasm, with the mindset that each is an opportunity to grow, learn, and outdo myself. I flourish most when I am gathering new knowledge and improving my skills, to do what I do best, better, to gain a fresh perspective, and to share knowledge between peers and colleagues. I am seeking new opportunities to spread my wings! References available upon request.

PORTFOLIO: www.georgiagoddard.com

## **EXPERTISE**

### GRAPHIC DESIGN

- Advertising & Marketing
- Motion Graphics
- Social Media, Publication, Infographic

#### ILLUSTRATION

- Digital Painting Digital Watercolour

- Vector Illustration - Animation

### DIGITAL MARKETING

- Social Media
- Content Marketing & Branding
- Copywriting

# **SKILLS**





















- HTML
  Creative Writing
  Problem Solving
- Collaboration
  Adaptability
  Communication

### **EDUCATION**

- BTEC Level 3 Award in Fine Art (Distinction)
- Level 2 TQUK Certificate in Safeguarding, Prevent and British Values
- Level 2 NVQ in Business Administration
- A-Levels: Media (B), English Literature (B)
- AS-Levels: Film Studies (A), Computing (D)
- GCSEs: 10 grades A C, including English, Maths & Art

#### **KEY ACHIEVEMENTS**

- Finalist in DevelopHER Awards
- Lead Designer for Suffolk Pride 2019
- Developed and led LGBTQ Art workshop

### WORK EXPERIENCE



- Freelance Graphic Designer
- Marketing Communications & Social Media Administrator, Dams Furniture
- Graphic Designer, Ameritz Music
- Graphic Designer, Suffolk New College
- Junior Marketing Assistant, SNC
- Marketing Apprenticeship, SNC

