

GEORGIA GODDARD



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www.georgiagoddard.com



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A marketing jack-of-all-trades, I take great joy in the variety that the Marketing industry offers. From graphic design, to copywriting, to social media management, I approach every project with energy and enthusiasm, with the mindset that each is an opportunity to grow, learn, and outdo myself. I flourish most when I am gathering new knowledge and improving my skills, to do what I do best, better, to gain a fresh perspective, and to share knowledge between peers and colleagues. I am seeking new opportunities to spread my wings! References available upon request.

PORTFOLIO: www.georgiagoddard.com

EXPERTISE

GRAPHIC DESIGN

- Advertising & Marketing
- Motion Graphics
- Social Media, Publication, Infographics

ILLUSTRATION

- Digital Painting
- Digital Watercolour
- Vector Illustration
- Animation

MARKETING

- Digital Marketing & Social Media
- Content Marketing & Branding
- Copywriting

SKILLS

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- HTML
- Creative Writing
- Problem Solving
- Collaboration
- Adaptability
- Communication

EDUCATION

- BTEC Level 3 Award in Fine Art (Distinction)
- Level 2 TQUK Certificate in Safeguarding, Prevent and British Values
- Level 2 NVQ in Business Administration
- A-Levels: Media (B), English Literature (B)
- AS-Levels: Film Studies (A), Computing (D)
- GCSEs: 10 grades A - C, including English, Maths & Art

KEY ACHIEVEMENTS

- Finalist in DevelopHER Awards
- Lead Designer for Suffolk Pride 2019
- Developed and led LGBTQ Art workshop

WORK EXPERIENCE

